



# Pear’s inventory scanning finds 20K+ missing products for major beverage brand

## CHALLENGE

\*Brand was conducting their annual RFP to determine their 2024 retail ecommerce platform partner. Shoppability was a major factor in their decision making, particularly as it pertained to their new and limited edition flavor launches.

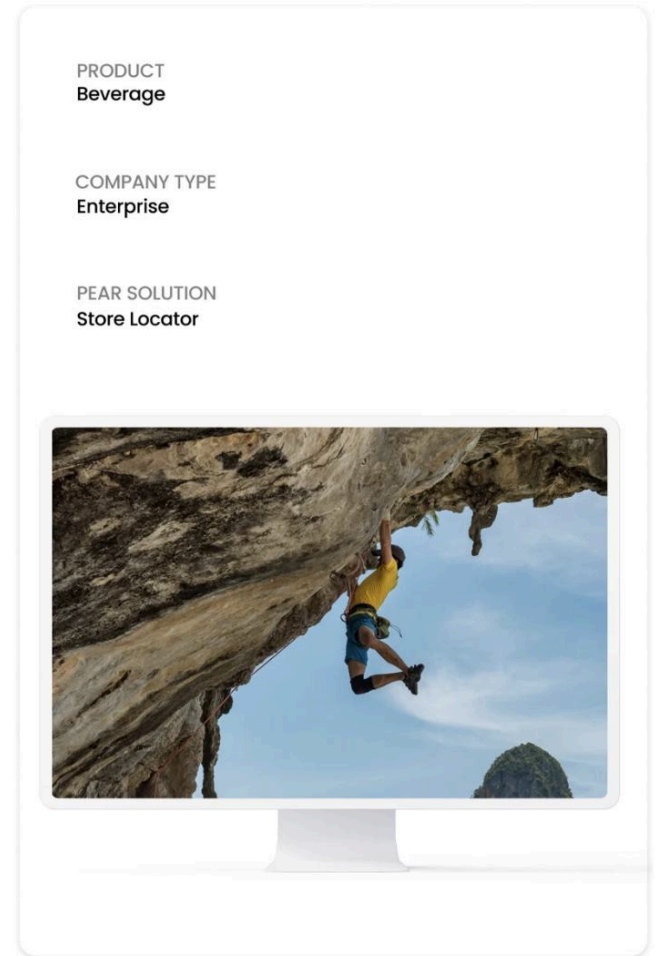
## SOLUTION

Pear conducted a store-level inventory pull to produce a comprehensive list of which retailers a product could be found in at any time.

Due to Pear’s ability to scan inventory at 165,000 stores at the UPC level daily, the inventory pull was able to return a list of 22,000 stores with the product in-stock on that exact date, as opposed to competitors, who found either less than 50 stores, or were unable to complete the request at all.

## RESULT

*“When asked to provide real-time inventory of \*\*Limited Edition Product, Pear Commerce provided an extract of 22k products found online at unique locations, versus less than 50 from competition. Pear Commerce ‘scrapes’ thousands of websites of our choosing to determine real time availability and is unmatched in this offering currently.”* – Quote from \*Brand’s RFP winner announcement



\*Brand name redacted for confidentiality.

\*\* Product name redacted for confidentiality.



**22,000+ products found online** at unique locations by Pear



**Less than 50 products found online** at unique locations by competition